



data & intelligence partnership

York and North Yorkshire Data and Intelligence Partnership

9th January 2007
10 am
York Science Centre
Presentation Suite

Present

Moya Turrell – Yorkshire Dales National Park Authority
Johanne Allinson – North Yorkshire County Council
Iain McKechnie – Business Link York and North Yorkshire
Jane Snowball – Yorkshire Forward
Beth Pawson – Learning and Skills Council
Malcolm Spittle – North Yorkshire County Council
Phil Hancock – Ryedale District Council
Tim Ashelford – Government Office Yorkshire & Humber
David Andrews – Yorkshire Tourist Board (Chair)
Caroline Skelly – North York Moors National Park Authority
Ian Cunningham – Safer York
Sophie Packman – City of York Council
Colin Mellors – University of York
Laura Oldridge – York and North Yorkshire Partnership Unit
Andrew Leeming – York and North Yorkshire Partnership Unit
Margaret Wilkinson – Yorkshire & Humber Public Health Observatory

Apologies

Joanne Wapshott – Learning and Skills Council
Mark Kibblewhite – North Yorkshire Cultural Officers Group
Yorkshire Futures
Mark Scott – Environment Agency

1. Welcome, Minutes from Last Meeting and Matters Arising

David Andrews welcomed the group and brief introductions were made due to a number of new faces around the table.

The minutes from the last meeting which had been previously circulated were agreed. There were some action points from the previous meeting to pick up such as the mail out to the private sector.

Action:

- ◆ **Laura Oldridge to follow outstanding action points up from last meeting**

2. Round the table updates on Research Activity/News

Laura Oldridge – The main activities of the Partnership Unit will be picked up in the agenda. Laura provided an update on the activities at Yorkshire Futures on behalf of Ben

Smith. Roli Kapur Sharma who attended the meetings on behalf of Yorkshire Futures has now left the company so Ben Smith will hopefully attend until a replacement is found. Yorkshire Futures will be having a virtual launch for the What Works Database at the end of January. This will be via the website, newsletters, press releases and flyers. The main message to the group is that the database is already beginning to be populated but North Yorkshire contributions are required in order to make it a success. The initial themes are Enterprise and Sports Participation with Sustainable Transport also planned. Targets have been set for North Yorkshire – 10-15 evaluations, ongoing research projects and 20 case studies. (see What Works paper circulated with minutes for further details of what is required)

Action:

- ◆ **Laura Oldridge to circulate What Works paper by Yorkshire Futures and example case studies**

Ian Cunningham – Outlined Neighbourhood Policing data. There is a data hub which is available on the Police Intranet but is not widely available due to the use of sensitive and confidential data. There is a possibility that this could be opened up and distributed in CD format. Ian is also working on a number of mobile data projects using handheld PDA systems. This means that data can be accessed whilst out of the office e.g. Hotspots for crime.

Tim Ashelford – The Rural Evidence base 2006 has been launched – this will be covered in the agenda later. The Council for Rural Communities has been working on a project involving questionnaires to find out the opinions and views of the places where people live. There is also a research project which is out to tender at the moment on Social Capital which should be completed by the end of March.
<http://www.yorkshirefutures.com/siteassets/documents/YorkshireFutures/8/9/89C952CB-153A-4A3A-B08D-B996265EF07E/Social%20Capital%20Tender%20Specification.pdf>

Sophie Packman – In October/November City of York Council completed the York Business Survey which looks at turnover, employment etc. Other work includes benchmarking exercise comparing York to other cities, research into York's Evening Economy consisting of literature reviews, visitor surveys and resident panels in order to develop an action plan for improving York.

Caroline Skelly – Current work is mainly visitor surveys to the park and local attractions

Jane Snowball – Yorkshire Forward recently completed the Strategic Economic Assessment and is currently working on the grey economy

Johanne Allinson – The Performance department has been undertaking work on the Citizens panel and budget

Malcolm Spittle – added that NYCC were continuously monitoring process and are also working on the Transformation budget using GIS research related to landscape and Ecology and had also started to work on the 2011 Census.

Moya Turrell – Yorkshire Dales have been working on a Prosperity & Protection project. This study showed that businesses in the three Yorkshire parks (Yorkshire Dales, North York Moors and the Peak District) and in nearby towns benefit greatly from the quality of the natural environment and from National Park designation itself. A second project is an 8 month pilot in Swaledale which records the condition and survival of the historic environment to allow the implications of condition trends to be understood.

Yorkshire Tourist Board – working with Yorkshire Forward to see if the number of surveys which take place can be combined in order to avoid duplication. The Occupancy Survey is moving to an online process and there is currently re-tendering for the National Surveys which may consequently result in a change of process and a change of data. Also a study funded by English Heritage in Swaledale to show how landscape has changed from previous records.

Margaret Wilkinson – Health Profiles for each district which were produced in summer 2006 have been confirmed to be reproduced in summer 2007. The YHPHO have also produced a data briefing on the first two years worth of data collected by GP practices in the 'Quality and Outcomes Framework' (QOF), which is part of the new General Medical Services contract and is used to determine levels of payment to GPs based on the quality of care provided. However, it also provides a useful source of population data around primary care such as prevalence of diseases, blood pressure, cholesterol management, smoking etc.

Phil Hancock – Ryedale District Council are currently waiting on the results from the BVPI Satisfaction Survey on council services and local area views. Also work on the Budget Consultation is questioning whether Ryedale should go back to having a citizen's panel. A data quality audit was recently carried out and Ryedale DC is working on any issues.

Iain McKechnie – Business Link York and North Yorkshire are currently undertaking a number of evaluations of business support. This is a 20 month process and the first interim will be completed in April.

Beth Pawson – The LSC has been through a re-structuring process and the research function is now based in Bradford. Beth produced a paper updating the group on current work of the LSC which was circulated at the meeting. A question was raised as to whether research would still be at a sub regional level or would it now be regional? Beth explained that there is a recognised need for localised data however a decision will be made case by case as to whether research will be regional or local.

Colin Mellors – The University of York is undertaking some Economic Impact work as part of a bid for the new campus. The Universities in the region are also producing an Impact Assessment of the Higher Education Sector on the region's economy. Also, Higher York is a collaboration of the 4 FE establishments in York and is looking at Employer needs.

3. Update on Sub Regional Investment Plan

Andrew Leeming provided the group with an update on the SRIP process. A number of themes have been agreed and each has a different lead from the Partnership Executive. The next stage is to look out what it is that the SRIP needs to achieve and what investment is needed in order to deliver on the themes. The Partnership Executive met on 10th January to discuss what the SRIP might mean in terms of higher level strategic Interventions. The paper 'Transformational Themes' will be circulated with the minutes for more detailed information.

David Andrews added that it was important to consider what the SRIP wants to achieve and how actions fit together. This could highlight gaps in knowledge which will need to be filled.

Action:

- ◆ Laura Oldridge to circulate 'Transformational Themes' paper. Further information can be accessed at <http://www.ynypu.org.uk/category.aspx?category=8>

4. Research Audit Update

Laura Oldridge provided the group with an update on the Research Audit. 25 proformas have been completed; however it is still felt that this is not enough to make any firm conclusions on gaps in the data and research available for York and North Yorkshire.

Sophie Packman agreed that the updated version of the proforma was much easier to complete and felt that it would be an ongoing process.

Colin Mellors suggested that the audit could be tied in with the SRIP and Transformational Themes as it was important to have a reason to collect the data in the first place.

Action:

- ◆ **Laura Oldridge to circulate Research proforma again to YNYDIP members and the online network.**
- ◆ **All to complete for any contributions**

5. York and North Yorkshire Rural Evidence Base

Andrew Leeming provided an overview of the consultation event which was held in November 2006 around the Y&NY Rural Evidence Base. A number of priorities emerged from the seminar which are outlined in accompanying Paper Item 5. These were not based on any of the evidence shown in the Rural Evidence Base but were intended to give an overview of what are seen as important issues.

6. February Research Seminar

Suggestions for the Research seminar scheduled to take place in February were Migrant Workers and Graduates in York and North Yorkshire.

Action:

- ◆ **Laura Oldridge to follow up contacts from Beth Pawson and Colin Mellors**
- ◆ **All to send ideas for future seminars and relevant contacts to Laura Oldridge**

7. Regional Rural Evidence Base 2006

Tim Ashelford provided the group with a brief presentation on the Regional Rural Evidence Base 2006. The report is available on the Rural Observatory website via Yorkshire Futures. It has not been produced as a hard copy but is available as a summary document.

Key findings;

- ◆ There has been an increase in rural population over the last 20 years whilst the urban population has experienced a decline.
- ◆ Rural residents earn more than people who work in rural areas and urban residents earn less than people who travel to the cities to work

- ◆ Broadband is available in at least one of three technologies across the whole of the region – the next step is to look at digital and 3rd generation mobiles
- ◆ Many houses are still unaffordable. Mapped results show that there are very few areas where the housing affordability ratio is 3 and a half times the income.
- ◆ New data is available on Ecological Footprints showing that rural areas have larger Ecological Footprints.
- ◆ The report shows that many environmental problems can find solutions in rural areas.

Action:

- ◆ **Laura Oldridge to circulate Power point Presentation**

8. YNYDIP Newsletter

The group were asked for contributions to the YNYDIP Newsletter to be sent to Laura Oldridge by Friday 19th January.

Action:

- ◆ **All to send contributions to Laura Oldridge by Friday 19th January**
- ◆ **Laura Oldridge to contact individuals if more information needed about anything raised at the meeting**

9. AOB

Yorkshire Futures will hopefully be attending the next meeting in April to provide an outline of Progress in the Region 2006.

Tim Ashelford informed the group about some ongoing consultation for the Census 2011 around whether the Census areas should remain as they are or whether the boundaries should be moved. Opinions are being sought via the National Statistics website.

The indicators in Progress in the Region are based upon Advancing Together. This has been revised to produce the Integrated Regional Framework. Yorkshire Futures are in the process of deciding whether the correct indicators are being used in order to complete Progress in the Sub Region reports in the future.

Phil Hancock advised the group that parking at Ryedale for the next meeting can be a problem and there may be diversions to overflow car parks in operation.

Date of Next meeting: Tuesday 17th April 1-3pm at Ryedale House, Malton