



data & intelligence partnership

York and North Yorkshire
Data and Intelligence Partnership

29th January 2008
10.30am

Learning and Skills Council North Yorkshire, York

Present

Keith Tyrrell – Office of National Statistics
Stuart Kielty – Yorkshire Futures
Ellen Graham – Yorkshire Futures
Tim Ashelford – Government Office for Yorkshire and the Humber
Joanne Wapshott – Learning and Skills Council
Johanne Parker – North Yorkshire County Council
Jane Snowball – Yorkshire Forward
Moya Turrell – Yorkshire Dales National Park Authority
Emily MacDowell – Harrogate Borough Council
Alan Graver - Sky Blue Research
Margaret Wilkinson – YHPHO and NYYPCT
Andrew Leeming – York and North Yorkshire Partnership Unit
Iain McKechnie – Business Link York and North Yorkshire
David Andrews – Yorkshire Tourist Board (Chair)
Martin Wynn – Learning and Skills Council
Laura Oldridge – Selby District Council
Laura Davis – York and North Yorkshire Partnership Unit

Apologies

Neil Campbell – Skills Strategy Ltd
Sophie Packman- City of York Council
Caroline Skelly - North York Moors National Park Authority
Colin Mellors - York University
Sophie Packman - City of York Council
Andrew Lawson - Yorkshire Forward
Laura Tiemens - North Yorkshire Sport

1. Welcome, Minutes from Last Meeting and Matters Arising

David Andrews welcomed the group and introductions were made around the table.

The minutes for the last meeting were accepted as a true record.

Laura Davis gave an update on the approach made to Jobcentre Plus to join the group. They felt it was most appropriate if their involvement was as and when the agenda determined.

2. Key Research activity update

The group were asked for any key updates which would be interesting to share.

David Andrews explained that the tourism structure was undergoing change at the moment with the whole structure to be finalised in the next few months. The six Tourism Partnerships and Yorkshire Tourist Board meet regularly and have a Task and Finish group specifically on market intelligence. They are about to go out to tender for a monthly visitor survey at 20 different locations, with each local authority having a sample point. It will be covering volume, value and perceptions of tourists including their experiences and movement. Further information about the survey can be obtained from Zoe Rawson at YTB.

Martin Wynn gave an overview of a small evaluation exercise currently being carried out on Sub Regional Action Plan projects from 2002-6, focusing on impact and outcomes. Also LSC Teesside is running a survey on skills opportunities in the Tees Valley region and linking this to the northern North Yorkshire districts.

Ellen Graham explained about the Futures Report which has recently been produced by Yorkshire Futures, which includes a Futures toolkit and projections and scenarios for 2030. A summary report will be circulated with the Yorkshire Futures newsletter or on the Yorkshire Futures website. Ellen is also working closely with the sub regional research co-ordinators on producing the light touch reviews of Progress in the Sub regions reports.

Stuart Kielty gave details of a Citizens Panel questionnaire which they just received back which focused on political involvement. Just under 4000 responses were received and the results are to be disseminated shortly. Yorkshire Futures is also about to put out to tender with Yorkshire Forward a study into the M62 and M1 intersection and its impact on the economy. A second Citizens Panel is in the pipeline which will focus on financial insecurity. Finally in partnership with the Environment Agency, the Assembly and LGYH, discussions are being held about looking into the impact of climate change on a 5km grid level.

Tim Ashelford advised the group that the 2008 Rural Evidence base was now available online. He also explained that they were currently involved in some work with the Yorkshire Agricultural Society and the Rural Stress Network looking at the factors behind increased stress and suicide in the farming community. In addition they were looking at data related to women in farming although the data available is quite old. Tim also mentioned that the Best Value Performance Indicators have been replaced by the new Performance Management Indicator framework which has 198 indicators which are to be published annually at upper local authority tier.

Joanne Wapshott explained that the South Yorkshire strand of the migrant workers research should be available in May/June. In addition an evaluation of the Objective 3 programme is being undertaken, examining whether what was intended to be delivered has in practice been achieved.

Johanne Parker explained to the group that within North Yorkshire County Council they had restructured internally to form a new Performance, Research and Intelligence team. Johanne circulated to the group an organisation structure of the new team which brings together staff involved in demography, GIS and performance and research. The new national indicators will be a key piece of work for this team as well as improving how data is used.

A brief discussion followed focusing on the role of local panels across the sub region and whether there was any scope for efficiency and increasing sample size by sharing

information about these panels. Yorkshire Futures confirmed that the next topics for their panel included: passenger satisfaction with public transport, green behaviour and the Olympics and impact on physical activity.

Action: Agreed that LD would circulate a request to all local authorities to provide details of the topics of their local panels and forward programme which would be discussed at a future meeting.

Jane Snowball said that there were no specific pieces of new research to raise, but Yorkshire Forward's Corporate Plan was now available for consultation with the deadline for responses being 21st February.

Moya Turrell explained she would be very interested in the Visitors Survey outlined by David Andrews and the results of the Yorkshire Futures Citizens Panel responses on green behaviour.

Alan Graver updated the group about an evaluation which is currently taking place on Science City York. Alan supported the idea of more joined up local panels as they were a good use of resources and would be particularly interested on something around the Olympic games.

Iain McKechnie explained that the evaluation on the Business Support Programme was now complete, having surveyed over 300 businesses by interview. A draft report is due out on the 18th February with the final copy available by the end of March which Iain will circulate.

3. Progress in the Region – Stuart Kielty

Stuart gave an overview of the key points of the Progress in the Region 2007 report. Generally speaking there is patchy progress with progress against 12 of indicators increasing and against 9 of the indicators decreasing. Overall this represents a decrease on last year. As a result eight "landmark" issues have been identified which are of particularly significance. These are transport, climate change, productivity and innovation, housing, obesity, higher level skills, violent crime and equalities

Looking forward towards the Progress in the Region 2008 report, the intention is to launch it in June online. There will be a section on the new indicators from the Integrated Regional Framework (IRF) and it is anticipated that the report will be much slimmer than previous years at about 30-40 pages long. In February 2009 there will be a launch of the full report.

A discussion followed about productivity and how do we compare to other Northern regions, which is very similar. There were several comments about how difficult it is to measure productivity and that there are several different measures and getting information at a sub regional level is also often difficult.

Action: To note measuring productivity as a potential future discussion topic

Johanne asked whether the new IRF indicators would take account of the national indicators. Whilst the IRF indicators were determined before the national ones, Stuart confirmed there are many similarities between them.

4 Progress in York and North Yorkshire 2008

Andrew Leeming outlined the work currently being done on preparing the light touch review of Progress in York and North Yorkshire 08. The deadline for completing this document is March 2008 and the intention is to populate the data tables by late February. The report will be based on the new IRF indicators and will also incorporate reporting on progress for the sub region, those districts within the Leeds City Region and those districts outside of it. To illustrate how this will be shown within the report, Andrew circulated a mock up of the summary data table with the relevant geographical columns. Andrew explained that in the absence of a research analyst, the Partnership Unit was looking at bringing in some additional resource to assist with the production of the report.

5. The work of the Yorkshire and Humber ONS team – Keith Tyrrell

Keith gave a presentation outlining the work of the regional statisticians which includes a number of functions:

- First point of contact for key regional partners
- Focus for intelligence & feedback
- Quality assure regional GVA
- Improve access to data for RDA and other key regional partners
- Advice on use of official statistics from across the GSS

Keith outlined work carried out to date and plans for the future.

Iain had a question on regional GVA experimental figures which Keith has provided further information on below. David had a question about the proposed centres of expertise which are about developing areas of knowledge in each region to avoid duplication. David wondered what particular information area this region might wish to put forward as a centre of expertise.

It was agreed that it was particularly useful having ONS staff actually based in the region.

After the meeting Keith provided the following information the production-based GVA project.

This one is a general link to the work programme following the Allsopp review, including Christopher Allsopp's report that details the rationale for the measure.

<http://www.statistics.gov.uk/about/data/development/allsopp/>

This is a specific article on how the methodology was developed (published April 2007), which is a bit technical but unfortunately there's nothing more concise at this stage. The appendices (D onwards) are actually quite useful and include a project plan. We're still planning to produce the first experimental statistics in March 2008, but this is subject to review this week by the Technical Advisory Group.

<http://www.statistics.gov.uk/about/data/development/allsopp/downloads/RegionalGVAMethods.pdf>

6. New Place Survey – Johanne Parker

Johanne introduced the group to the New Place Survey which is currently out for consultation through DCLG and will replace the Best Value User Satisfaction survey. The purpose of the survey is to evaluate how people feel about their areas. The consultation itself is specifically about aspects of the methodology. The survey is a quantitative postal survey but intending to obtain qualitative responses which may not be very effective.

North Yorkshire County Council is making its own response to the consultation. The points which NYCC wish to raise are that the survey is very standardised and may not be relevant to remote rural areas. David commented that it would be useful to have annual information to assess trends. NYCC's intention is to obtain the information annually through their Citizens Panel. Moya commented that some LSPs are responding to the consultation and ideally the survey could do with being rural proofed.

The consultation period finishes on 8 February. The new survey will be piloted in a small sample of local authority areas during February with the new survey running for the first time in Autumn 08, with results available to councils in Spring 09. NYCC is leading the consortium (of NYCC and all District Councils aside from Scarborough) to recruit the research company to undertake the first Place Survey, currently anticipated to go ahead in Autumn 2008.

For further information go to:
<http://www.communities.gov.uk/publications/localgovernment/newplacesurvey>

7. Update on the recruitment for the new Research Analyst

As YTB is unable to continue to second the Research Analyst post to the Partnership Unit, Andrew explained that he had approached NYCC to recruit for this post and this has been agreed and was being taken forward. However if there were any partners around the table who wished to take on the secondment this would be welcomed. The intention is advertise the post through NYCC by the middle of March and hopefully have someone in post by the end of April. It will be a one year post. In the interim the Partnership Unit is looking at alternatives to fill the gap in the post to assist with work on the Progress report.

Andrew confirmed that up to the end of March Laura Davis would continue to be the contact for the Partnership and after this it will be Andrew Leeming.

8. Date and Venue of next meeting

The date of the next meeting is Tuesday 29th April 2008. A venue has yet to be arranged.

Action: Offers of a venue to be emailed to Laura Davis
laura.davis@ynypu.org.uk

Laura Davis
York and North Yorkshire Partnership Unit
February 2008