



data & intelligence partnership

*York and North Yorkshire*  
**Data and Intelligence Partnership**

**30<sup>th</sup> October 2007**

**10.30am**

**Conyngnam Hall, Knaresborough**

**Present**

Beth Pawson – Learning and Skills Council  
Laura Oldridge – York and North Yorkshire Partnership Unit  
Laura Davis – York and North Yorkshire Partnership Unit (Chair)  
Neil Campbell – Skills Strategy Ltd  
Ellen Graham – Yorkshire Futures  
Moya Turrell – Yorkshire Dales National Park Authority  
Emily MacDowell – Harrogate Borough Council  
Nicola Hood – Richmondshire District Council  
Graham Black – Richmondshire District Council  
Bethan Sheridan-Jones – Yorkshire Forward  
Joanne Wapshott – Learning and Skills Council  
Margaret Wilkinson – YPHHO and NYYPCT  
Iain McKechnie – Business Link York and North Yorkshire  
Tim Ashelford – Government Office for Yorkshire and the Humber  
Zoe Rawson – Yorkshire Tourist Board

**Apologies**

Mick Mcloughlin – MJM Planning  
Gillian Wall – North Yorkshire County Council  
Colin Mellors – University of York  
Stephen Fox – Yorkshire Rural Community Council  
Phil Hancock – Ryedale District Council  
Sophie Packman- City of York Council  
Malcolm Spittle – North Yorkshire County Council  
Alan Graver – Impact Research  
Johanne Allinson – North Yorkshire County Council  
Jane Snowball – Yorkshire Forward  
David Andrews – Yorkshire Tourist Board

**1. Welcome, Minutes from Last Meeting and Matters Arising**

Laura Davis welcomed the group and introductions were made around the table due to a number of new faces around the table.

The minutes for the last meeting were accepted as a true record.

There were a number of action points from the previous meeting. Most of these were actioned.

- ◆ Points to make were that there had been no further proformas returned regarding Migrant Workers, however in order to keep the research database up to date, pro formas are always gratefully received;
- ◆ the Regional Small Area Information Project that Johanne Allinson has been updating the group on, has now held most of their workshops and there are various threads available to comment on available on the Yorkshire Futures Online Forums. Members are encouraged to comment on the threads if they have time in order to ensure that North Yorkshire is sufficiently represented. The threads are free of charge; however you will need to register. The forums can be accessed on the Yorkshire Futures website [www.yorkshirefutures.com](http://www.yorkshirefutures.com) and by following the 'Forums' link on the left;
- ◆ the Integrated Regional Framework consultation has now closed and a summary report outlining consultation responses and future activity has been circulated to the group;
- ◆ presentations from the last meeting from Acxiom and the Chief Economists unit at Yorkshire Forward were circulated after the last meeting.

## 2. Key Research activity update

The group were asked for any key updates which would be interesting to share.

Iain McKechnie advised that a current piece of work that was being undertaken was an evaluation of the Sub Regional Investment Plan (SRIP) for Yorkshire Forward. This is now in its second phase and some results should be available by February/March 2008.

Emily MacDowell brought 2 pieces of work to the table which were not being led by Harrogate District Council, however may possibly be of interest to the group. The first is the Progress in the Region event to be held on Friday 30<sup>th</sup> November at 10am at the KC Stadium, Hull. The second item of interest is a News Release from the Local Government Association on Estimating the Scale and Impacts of Migration at the Local Level which is to be released on Thursday 1<sup>st</sup> November. (Attached)

Zoe Rawson outlined a project which is currently only in the planning stage. There are two aspects to this project; estimating the economic impact of tourism and measuring visitor satisfaction. This is being headed by Patrick Bowes, Yorkshire Forward. It is anticipated that this any data will be produced at regional level; however it should be robust enough to focus down to Local Authority level.

Joanne Wapshott outlined 2 projects that the LSC is tendering at the moment; firstly a sub regional action plan evaluation and secondly a piece of work on disadvantaged communities.

Tim Ashelford updated the group on the activities of the Rural Observatory. They recently conducted an exercise to identify future priorities for the group, and one emerging priority was to provide some evidence to challenge the underestimation of deprivation in rural areas and the perception that in rural areas deprivation is evenly spread, without taking into account the isolated pockets in some areas. This is based on a model used in a similar research project in Norfolk.

Bethan Sheridan Jones outlined 2 commissions from Yorkshire Forward; the retendering of the National Business Survey which should be showing results by next

March and the retendering of the Yorkshire Forward Evaluation Panel. Work has also started on the ICT Benchmarking survey.

Margaret Wilkinson advised the group about some work that is being undertaken on Childhood Obesity. The YPHO will be producing a regional extract by mid November. The North Yorkshire and York PCT will be conducting internal analysis and producing a report.

### **3. Yorkshire and Humber Rural Evidence Base 2007 – Tim Ashelford**

Tim presented the headline findings of the Rural Evidence Base 2007 to the group, outlining particular areas of interest and new data.

Headlines include;

- ◆ a growth in the population,
- ◆ the Yorkshire and Humber rural economy is healthy but there are some areas which are lagging,
- ◆ Yorkshire and Humber has a high quality environment with low crime and good education levels,
- ◆ however there are some social issues including housing affordability, a large number of second homes and vacant dwellings, fuel poverty and low levels of access to services in some areas,
- ◆ 95% of rural residents are satisfied with their quality of life.

### **4 The future of sub regional research;**

#### **a) The West Yorkshire Research Group and the City Regional Agenda**

Ellen Graham outlined a discussion paper on the WY research group and a number of considerations arose in the previous WY meeting relating to the future of the group.

Key considerations include;

- ◆ It was agreed that the current point in time was a good time to think about achievements to date and learning points;
- ◆ the City Regional agenda has been a consideration for a while, however the group are now more actively involved in the City Regional move;
- ◆ members didn't want the group to cease to exist and the discussions should focus on how might the group evolve to meet the new agenda;
- ◆ the move to City Regions is not something that WY could do alone – WY is only one part of the wider area and must work cross boundary to strengthen links, leading to a possible need to review membership of the group;
- ◆ a question raised about what exactly is the future role of the group, a question which has not been resolved;
- ◆ there was a concern about research outside of the City Region agenda – if a narrow focussed city region group was created, they may not be able to pick up on outside networks, links and research needs therefore the group needs to be able to work at different levels.

#### **b) Sub/City regional research review**

Yorkshire Futures have recently conducted a review of the sub regional research contracts. Following a management group meeting at the end of September it was agreed that during 2008-2009 there would remain to be similar sub regional contracts in an interim year as city regional structures continue to emerge and

develop. The new contracts will maintain existing activity and be flexible to these new structures.

The light touch review Progress in the Sub region reports will take the form of a hybrid report – this will include regular sub regional information but will also have a City Regional aspect (or in North Yorkshire's case, a non-city regional aspect, probably Rural and Coastal). In addition the Integrated Regional Framework will be live by early 2008 and the contracts will require that the new framework is incorporated into existing frameworks.

A point was made that it is important to monitor the areas that are not included within Leeds City Region in order to compare their progress, and see if the city region impacts on the rural and coastal areas. A separate report may be the easiest way of doing this.

### **c) The Future of YNYDIP**

The group had an open discussion about what the future might hold for YNYDIP. This has been covered in the attached discussion paper.

## **5. LSC Migrant Workers in West Yorkshire, North Yorkshire and the Humber – Joanne Wapshott**

Joanne gave an update on the progress of the Migrant Workers research which was recently launched at a regional event at Government Office Yorkshire and Humber. The project was ESF funded to investigate the volume, nature and impact of Migrant Workers in North and West Yorkshire and the Humber. It was designed with the objectives of examining which sectors are most affected by the growing economic migrant population, key skills and shortages and what support is available for this group and whether this support meets their needs.

Headline findings were;

- ◆ that there is no one source so measuring the net stock is difficult, however an estimate of 24,000 minimum as at early 2007 and what's more different sources measure differently so it is difficult to compare;
- ◆ cities in West Yorkshire, Hull and key rural/semi-rural areas such as Selby are the main areas of distribution;
- ◆ and evidence is suggesting that an increasing number of migrants are forming long term plans to stay in the UK.

## **6. Research Seminar "What does the Future hold for York and North Yorkshire?" – Key Messages – Laura Oldridge**

Laura distributed a brief paper summarising the recent research event on the future of York and North Yorkshire. Around 40 people attended from across the sub region. Speakers included Victoria Gell, Yorkshire Forward, Chris Henshall, University of York, Rhona Pringle, Yorkshire Forward and Doug Kendall from Scarborough Borough Council. David Andrews introduced the morning's events. Many thanks go to all of the speakers and those who contributed on the day.

General feedback was that the seminar was very interesting and thought provoking and that the speakers that were selected gave a good representation of the different aspects of the sub region and the mixture of perspectives gave a good overview of possible future scenarios.

## **7. Date and Venue of next meeting**

The next meeting will be on the Tuesday 29<sup>th</sup> January 2008 and will be hosted by the LSC North Yorkshire in York. Time is to be confirmed. Thank you to Beth Pawson for organising this.

## **8. Any Other Business**

There was no other business from around the table.

Laura Davis announced that this would be the final meeting organised by Laura Oldridge as she has accepted a position within the Economic Development Unit at Selby District Council. However, Laura will hopefully be attending meetings on behalf of Selby.

Laura D thanked Laura O on behalf of the group for all her work in her role as Research Analyst, in supporting and contributing to the success of YNYDIP.

Laura Oldridge  
Research Analyst  
November 2007



## **The Future of the York and North Yorkshire Data and Intelligence Partnership (YNYDIP)**

---

### **Discussion Paper**

#### ***Introduction***

1. In early 2007, the Yorkshire Forward Board made the decision to move towards city region-based investment planning. The York and North Yorkshire Partnership Unit who act as secretariat to the York and North Yorkshire Data and Intelligence Partnership has recently been reviewed and it has been agreed that a transition year is required in order to adjust to the new investment planning structures which will be put in place.
2. In addition to this the West Yorkshire Research Group has also been discussing how they can adapt to the City Regional agenda and how their sub regional research group might develop in light of this. This has repercussions for YNYDIP because a large part of North Yorkshire is covered within the City Region area, and the remaining part is not in any City Region area. With regards to developments of the West Yorkshire Research group, feedback has been received from Yorkshire Forward and the Leeds City Region secretariat about the possibility of developing the existing West Yorkshire Research Group into a more city region-aligned structure.
3. YNYDIP was represented at a meeting held by the West Yorkshire Research group where this matter was discussed. In the recent YNYDIP meeting, these developments were fed back to the group, and there was an open discussion about thoughts on the future of the North Yorkshire group and how it might develop to meet the City Regional structures.

#### ***Background and current position of YNYDIP***

4. Since YNYDIP (previously the York and North Yorkshire Research Forum) was developed in 2002, membership has developed and increased and is now made up of a number of senior research and economic development practitioners providing a fairly representative sample of partners and organisations across the sub region. Over the last year in particular the group has expanded and interest in the group and subsequent activities has grown.
5. The key roles of YNYDIP are to support and advise on the production of Progress in York and North Yorkshire and the Strategic Economic Assessment, provide representative responses to consultation processes, and to disseminate information and reduce duplication where possible. YNYDIP has a well established research

dissemination programme consisting of quarterly meetings, quarterly research seminars and regular newsletters to a vast network of people interested in research and related activities.

6. Given that the group has now been in existence for over 5 years, and that it is particularly well attended and representative at the current time, the question was raised as to what the plans and aspirations might be for the group in the future.

### ***Future role of the group***

7. The discussion of the future of YNYDIP covered a range of points outlined below and a number of agreements were come to which are listed at the end of the discussion points.
8. It was suggested that although the City Region makes sense from an economic point of view, there are other social aspects such as Health and Environment that are less dominated by the City Regional agenda, and therefore with the positive remit of the group, covering a wide range of sectors, the group is arguably definitely worth continuing with its current geographical remit..
9. A good network has already been established and needs to be built on as dissolving and restructuring would be counter-productive.
10. One point where there was a great degree of agreeability was that in the coming year whilst structures are in transition, it is important to introduce a greater overlap between groups and structures and build relationships within the Sub Region to enable links to be made.
11. It was also pointed out that there is to some degree a need to share information and work across the County boundaries, particularly in areas of Richmondshire where there are strong links to Tees Valley and areas of Cumbria. In many cases the information is available, it just requires the links to be made in order to access and share this information. It was agreed that it is essential to have local level information and thus information at a higher level is easier to put together. Therefore it is essential that logical and practical links are made rather than only focussing on the strategic and geographical boundaries.
12. It was agreed that there is a need for YNDYIP to integrate more with West Yorkshire and the City Region but also to maintain its sub regional and local level work. Organisations represented by the group will still require sub regional representation, and therefore there is a strong need to continue with the group.
13. Another aspect of the discussion focussed on if the group was to become more involved with the City Region and eventually merged with West Yorkshire and became a narrowly focussed City Region group, there is a danger that networks would become broken and research and issues would be missed at a more local level.
14. This raised the question of how the remaining districts of North Yorkshire would be represented if the group was to diverge and become City Region based along with West Yorkshire.
15. In summary generally the discussion that took place in the recent meeting on 30<sup>th</sup> October 2007 was a positive one. The following points were agreed:
  - Members wished to see the continuation of the group in its sub regional form
  - Developing closer working links with the Leeds City Region (and Tees Valley City Region where appropriate) is to be looked at in detail

- The coastal and rural areas which are within York and North Yorkshire but outside of the Leeds City Region (LCR) are to be considered on an equal footing to those areas in the LCR.
- Some suggestions were made about adding new members to the group an environmental representative – perhaps someone from Defra – and also from Job Centre Plus.

Laura Oldridge

Research Analyst

November 2007