



data & intelligence partnership

York and North Yorkshire
Data and Intelligence Partnership

17th April 2007

1pm

**Ryedale District Council
Ryedale House, Malton**

Present

Beth Pawson – Learning and Skills Council
Malcolm Spittle – North Yorkshire County Council
Phil Hancock – Ryedale District Council
Tim Ashelford – Government Office Yorkshire & Humber
Caroline Skelly – North York Moors National Park Authority
Sophie Packman – City of York Council
Colin Mellors – University of York
Laura Oldridge – York and North Yorkshire Partnership Unit
Andrew Leeming – York and North Yorkshire Partnership Unit (Chair)
Margaret Wilkinson – Yorkshire & Humber Public Health Observatory & NYYPCT
Alan Graver – Impact Research
Neil Campbell – Skills Strategy Ltd
Edward Poulter – Yorkshire Futures

Apologies

Joanne Wapshott – Learning and Skills Council
Moya Turrell – Yorkshire Dales National Park Authority
Johanne Allinson – North Yorkshire County Council
Iain McKechnie – Business Link York and North Yorkshire
Jane Snowball – Yorkshire Forward
David Andrews – Yorkshire Tourist Board
Ian Cunningham – Safer York
Bill Cross – North Yorkshire County Council
Mick Mcloughlin – MJM Planning
Ian Aspinall – Yorkshire Futures

1. Welcome, Minutes from Last Meeting and Matters Arising

Andrew Leeming welcomed new members to the group and brief introductions were made due to a number of new faces around the table.

The minutes from the last meeting which had been previously circulated were agreed as a true record.

There was one matter arising from the minutes of the previous meeting with regards to the research audit which has been an action point over the last few months. A couple more proformas have been completed; however these still do not provide a comprehensive account of research in order to reliably identify research gaps. Andrew Leeming proposed that the future process of collecting proformas should be related to a particular topic area in order to direct and limit the information required for the audit.

The first topic area will be Migrant Workers and the idea of producing a briefing from the research gathered will be discussed in item 3.

2. Round the table updates on Research Activity/News

Alan Graver informed the group of some research currently commissioned for the region, looking at the skill needs of the Olympic Games. This will look at the skills within the region and whether there is a need for a regional skills task group.

Neil Campbell is currently working on a feasibility study for a Centre of Rural Excellence for Hambleton and Harrogate and an evaluation of business support in York.

Malcolm Spittle informed the group that NYCC were currently working on their annual population estimates down to parish level.

Beth Pawson advised that the research and evaluation plan for the national LSC has just been released, setting out the main areas of research interest under four key themes; productivity and competitiveness, young people, employability and social cohesion and the further education system. These themes are closely aligned to the LSC's national priorities and will form the main area of focus over the next 12 months. In addition, a Research and Evaluation plan has also been produced by the Yorkshire and Humber research team which will hopefully be approved towards the end of April.

Tim Ashelford updated the group on the work of the Rural Observatory. Research commissioned by BMG Research is currently underway. A postal survey was distributed and 1000 responses have been received. It is expected that data will be robust enough to publish at sub regional level, and a report is anticipated to be produced in May. A national Rural Insights Survey is almost complete and other work of the observatory includes looking into how the Rural Evidence Base 2007 can link to the national State of the Countryside report. <http://rural.yorkshirefutures.com/>

Margaret Wilkinson advised that the Health Profiles previously published for each district by the YPHO in summer 2006 will be reproduced in May 2007. On the regional PHO website there is a new report – Key Facts and Figures – which provides an overview of progress of public health indicators. The North Yorkshire and York Primary Care Trust is currently carrying out the annual task of measuring the heights and weights of all children in Level 6. <http://www.yhpho.org.uk/>

Sophie Packman updated the group on the completion of the Evening Economy in York study. An action plan has been compiled with recommendations based on the findings of the research. York Council is awaiting results from their Visitor Survey and the next quarterly business survey will shortly be going out.

Phil Hancock told the group that Leeds Metropolitan University is currently doing some work looking into hard to reach groups in Ryedale.

3. Recent Research Activity

Laura Oldridge provided the group with an overview of any recent research activity, including the research seminar on Migrant Workers in February and the plans to produce a briefing on this topic area using current data from the National Insurance Number (NINo) and the Worker Registration Scheme (WRS) datasets, and any research collected from the research audits on Migrant Workers. The group were also updated on the work of the York and North Yorkshire Mapping group, a group related to YNYDIP and focussing

on GIS and mapping in the sub region. Further information available at <http://www.ynypu.org.uk/category.aspx?category=1>

Action Points

- ◆ **Laura Oldridge to circulate Research Audit specifically to collate sub regional research available on Migrant Workers**
- ◆ **All to complete proforma with relevant research on Migrant Workers and to forward to relevant colleagues if other research is known to exist**

4. Looking Forward to the 2011 Census

Malcolm Spittle presented the group with a paper based on the 2011 Census. He explained how NYCC has historically taken a lead role in the census process and due to their resources; this is expected to continue in 2011. Malcolm explained how a new principle has been set whereby standard data will be supplied free of charge to users. The remainder of the report provides information on the progress of the Census so far, including changes to questions, a census test will be circulated in May 2007, output geography – looking at the inclusion of National park Boundaries, and the timetable for the census with data expected to be published in 2013.

5. York and North Yorkshire Rural Evidence Base

Andrew Leeming advised the group that the Rural Evidence Base for York and North Yorkshire is now complete and is available on the website. Hard copies were distributed to the group although these will not be widely produced. A Technical Appendix has also been produced. This is available on request. An Executive Summary is in the process of being produced.

<http://www.ynypu.org.uk/category.aspx?category=1#Rural%20Evidence%20Base>

6. Update by Yorkshire Forward/Yorkshire Futures

The arranged agenda item for Yorkshire Futures to provide a demonstration of the What Works database was unfortunately cancelled due to illness.

Edward Poulter from Yorkshire Futures stepped in to provide the group with an update of research activity within the region.

A major survey has recently been completed on the attitudes, aspirations and attributes of young people in the region. The main findings show a very positive picture of young people in the region. The findings in the report challenge the region to make sure that it attracts but also retains talented young people.

Leeds University has produced population projections by age and ethnicity for the 21 Local authorities to 2030 for Yorkshire Futures. The report has indicated that an ageing society will bring a series of opportunities and challenges to the region and local communities. The projected rise those of retirement age in North Yorkshire suggests that the sub region in particular will face increased economic and social pressures.

The New Economics Foundation have produced a report that uses an alternative measure to GDP known as the Index for Sustainable Well Being ISEW for the region. It takes GDP data and makes various corrections to it based on positive and negative

impacts associated with that growth. In doing so it provides a way of measuring the regions progress towards sustainable economic development.

Research that is currently underway consists of a study which is looking into the reasons for the drop in attainment between Key Stage 2 and Key Stage 4 in Yorkshire and Humber compared to the England Average.

A Futures Toolkit is being prepared to demonstrate what the region may be like in 2030, the toolkit will also be used to promote organisations to talk about and debate the future and how this will affect them.

Research being undertaken by ARUP is analysing the current supply of alternative energy in the region and comparing it with the RSS targets and anticipated demand. The research is almost finished and we hope to get the report on our website shortly.

On the website there is the new What Works Database which is still developing. Entries from the sub region are requested. There will shortly be a new message board system which will act as an online forum/discussion board. A new search engine has been applied to the site which searches all partner websites, and there is new GIS software which is currently being installed.

Acxiom data - there will now be an annual £900 fee from the end of April and licences are available if people would like to access the data for 2007/2008.

Regarding the Regional Econometric Model (REM), 2007 data and city region data is now available. In autumn, a facility allowing users to input scenarios to monitor RES targets will also be introduced.

If anyone would like any more information about the research of which we have completed or in the processes of please contact Edward Poulter at Edward.poulter@yorkshirefutures.com

7. Progress in York and North Yorkshire

Laura Oldridge provided the group with a paper on the progress and plans for Progress in York and North Yorkshire 2007. The last annual full document was produced in 2006. A full updated document will now only be published every 3 years, with a light touch update on the Advancing Together indicator table at the beginning of each chapter and an Executive Summary.

Work on this is currently underway and will hopefully be published in May, possibly using the May research seminar as a launch of the document.

A question was raised regarding the AT indicators and whether these had changed. Tim Ashelford advised the group that the AT indicators are based on the RES and since a new RES is being produced, a new framework for the indicators has also been developed to align regional indicators with the national framework. Where relevant indicators have been kept the same but there are some new indicators that have been added and old ones removed also.

The update of Progress in York and North Yorkshire will remain unaffected with changes coming in for the 2008 version.

8. Presentation from Phil Hancock, Ryedale District Council

Phil provided the group with an overview of data use and collection in Ryedale District Council. This highlighted issues regarding the sharing of data not only to partners but within authorities, and how their data can be used and analysed further. It was also clear that many of the issues identified within this presentation are replicated across other authorities.

Action point

- ◆ **Laura Oldridge to forward slides from presentation**

9. AOB

Andrew Leeming asked for volunteers for the venue and presentation for October 23rd meeting.

As discussed earlier, the next research seminar is due to take place in May/beginning of June. This will coincide with the publication of Progress in York and North Yorkshire 2007 and the seminar will probably take the form of a small launch to make partners aware that an update has taken place. Further information will be available shortly.

The next quarterly edition of the Research newsletter is due in April. Andrew Leeming approached the group for any items that could be included.

Andrew Leeming suggested to the group that on the next agenda the group should look at gaps in research and the commissioning of new research related to the Sub Regional Investment Plan (SRIP), and would like to see the group moving towards a more action orientated role.

Action Points

- ◆ **Volunteers to host meeting on 23rd October to contact Laura Oldridge.**
- ◆ **Volunteers to present to the group about data and intelligence within their organisation to contact Laura Oldridge also.**
- ◆ **Laura Oldridge to forward further information on May/June research seminar.**
- ◆ **Items for newsletter to be forwarded to Laura Oldridge by Wednesday 25th April.**
- ◆ **All to contact Laura if there are any items you would like to see on the next agenda.**

Next meeting is Tuesday 3rd July 2007 at 10.30am. The meeting will be hosted by North Yorkshire County Council at the offices in Northallerton.